***BH-BL BPA*** Board Meeting
MINUTES
**Wednesday, February 16, 2011**
**8:00am, Shank & Falvey**

**Those present** Richard, Tim, Chris, Christopher, Bill, Garth, Ralph, Rich, Jim & Jeff. Meeting called to order at 8:12am (4:06).

**Treasurer's Report** Bill reported that we have 32 past members paid and 4 new members. Balance on January 31, 2011 was $7,883.13. Chris volunteered to send out second invoices to those who have yet to respond.

**Website** Richard started a discussion on ideas to improve the association's website including adding member discounts and promotions, updating some areas of the site with more current information like the minutes, compiling an e-mail list for sending periodic e-mail blasts, adding a community events calendar, promote the site with social media, QR codes and possibly selling banner ads in the future. It was suggested that Rick Noel of eBiz ROI (webguy) be invited to our next board meeting to discuss the possibilities. Richard will meet with him and invite him.

**Burnt Hills Post Office Display Case** Richard has the key and will update what's there. He will also follow up with the girls' softball team that we sponsor.

**Bowling at BH Lanes** a bowling night for BPA members, family and friends has been set for Wednesday, February 23, 6-8pm. Richard will send out an e-mail invitation to members.

**Clean up Day** May 7. Garth will connect and coordinate.

**Gazette offer** full color flyer in the spring starting at $50 per ad. This will not take the place of the association's parade flyer.

**Meeting Adjourned** 9:06am (4:06).

Respectfully submitted,

Jeff Shinaman, Secretary