

BH-BL BPA Board Meeting
MINUTES
Wednesday, March 12, 2008
8:00am, Shank & Falvey Insurance

Those present Nicole, Desiree, Ralph, Cathy, Rich, Tim, Claire, Chris, Jeff and guest Kathy Lynch

Junior Achievement Rich reported that we need to drum up more participation for the program among members. They are still looking for speakers.

Treasurer's report none given

Ballston Spa BPA Rich passed out some information and web pages from the Ballston Spa Business & Professional Association. We may be able to adopt some ideas. They do First Fridays and have a gift certificate program. He will be attending their Annual Meeting tonight.

Scholarships Rich handed out his speech for the scholarship presentation and asked for comments. Some changes/additions were made.

Kathy Lynch attended the meeting to learn more about the association's goals and activities. It was suggested that we promote "Buy Local" and continue to update members on our activities at general meetings and encourage member input and suggestions. We should also make a more conscious effort to make newcomers feel welcome.

Clean-up Day May 3, Rich will contact organizers to coordinate.

Community WiFi Rich suggested that we look into encouraging adding pockets of wireless internet access in more businesses along Route 50.

Directory Ralph is cleaning up the directory and getting it ready for final copy & distribution.

Marketing It was suggested that we may want to put together a quarterly flyer listing community and association events for distribution in various locations/businesses in the community.

Meeting Adjourned 9:05am.

Respectfully submitted,

Jeff Shinaman, Secretary